

DAVID I. HITCHCOCK

TABLE OF CONTENTS

Bio Sketch: Pre-USIA Experience: Education; Korean War/ Navy; CBS Intern; Senator Smith's Staff

1957: Entrance into USIA.

Summary of Early USIA Assignments

1957 Regional Officer, Hue, Vietnam

List of Washington assignments

Summary of Hue activities

1960: Japan – Kobe/ Osaka for one year; then (1962) Fukukoka

1965: Washington – Japan/ Korea Desk Officer.

Then, 1967, Area Policy Officer

1969: A Year in SAIS at Johns Hopkins in Washington

1970: Return to Japan as Deputy PAO. The Changes in Program Engineered by Al Carter

1973: Senior Seminar then, 1974, Cultural Bureau, Department of State. As Area Director, CU, for East Asia

While in CU, Hitchcock established “Asian Scholar in Residence” program

Another Hitchcock project while in CU (begun while still DPAO/ Japan) was promotion of American Studies in Foreign Universities

The now-famous annual Kyoto Seminar and its relationship to the American Studies Program

The Rise in Stature of Private Universities in Japan has Jolted the State (Formerly Imperial) Although the Latter are Still Most Prestigious

The Ultimately Successful Battle to Secure Shares of GARIOA and Okinawa Reversion Funds for Funding of Educational Exchange Activities

August, 1977: Assignment as PAO-Israel at Critical Time as Sadat about to Make his Historic Trip to Israel. Great Pressure in Dealing with Aggressive Israeli Press After some battles Hitchcock persuades agency to include bi-weekly a special section on wireless file giving wide cross-section of US press comment on Israeli policies and actions. Received with great interest by Israeli press and government USIS Tel Aviv contracted for special poll done every six weeks on Israeli public opinion; results of great interest to Washington.

Events During Hitchcock's Term as PAO, Tokyo – 1981-1984 – Special Reference to President Reagan's first (1982) Visit to Japan and the Crafting of his Speeches

1984-1988: Deputy Associate Director, USIA For Management
Substance of Hitchcock's article in "Foreign Service Journal" on public diplomacy
"Difficulties" with Charlie Wick

1988-1989: A Year at the Center for Strategic International Studies

Various Projects Relating to Public Diplomacy Undertaken by Hitchcock at Different Times and Places

Pushing the idea of having USIA PAOs do more writing and speaking in their own names rather than through embassy officials or visiting US experts

PAO quarterly letters to agency area directors

Quarterly management report from agency to field posts

Battling State Department on security decisions to put USIS installations abroad behind security "bar"

Pushing for Opportunities for senior USIA officers to be considered for Chiefs of Missions

1989-1992: Back to USIA as Director, East Asia and Pacific Area; Various Efforts to Work with Department of State on Matters of Presidential Speeches to be given in Japan or Elsewhere in East Asia; for President or Other Dignitary Visits in East Asia, Etc.

Further efforts to derail attempts to separate VOA from agency

Final observations on relations with Department of State and Difficulties that arise with each change of administration