

DOUGLAS PIKE

TABLE OF CONTENTS

Bio sketch

War time army duty

Recruitment as Army civilian employee

1950

Assigned to Okinawa additional journalistic experience

On to Korea with UN Civil Assistance Command

News Editor of Army's Far East Network (FEN): Tokyo

Returns to U.S.

Attempted at writing a book

Bicycling in Europe

Flashback to period of Russian studies and Russian language training during university years at University of California

Reporter on Washington Star – Graduate work at American University

Entry into USIA

1957

In study at American University, studies methods of communication

Especially in places that are less developed

USIA Foreign Service at last: Saigon

Following upon his study of communication methods Pike begins analyzing techniques used by Vietcong in motivating support for their cause

Pike finds little interest either at USIA or from U.S. Ambassadors in his analysis of Vietcong methods

Americans were sent to Vietnam with no knowledge or understanding of Vietnamese culture or politics

Ellsworth Bunker was first U.S. Ambassador who ever took USIS knowledge of Vietnamese people seriously

North Vietnam was determined to fight indefinitely: people in field recognized this: Washington did. Focus was on quick victory

Pike granted sabbatical to study at MIT with idea of earning a Ph. D.

Persuaded to write a book on Vietnam, The War and the Vietcong communication techniques
Book makes Pike national Authority on Vietnam

Pike identifies Vietnam conflict as a new type of war and subsequent world terrorism as simply an extension of such a war into politics

With Ambassador Graham Martin's arrival there was serious interest in what and how the enemy was thinking and planning.

Martin directs Pike to set up interagency organization to study and analyze other side's thinking

Pike ordered back to Washington

1972

Twenty tons of gold left on than son Nhut Airport Tarmac when Saigon evacuated

Watergate damaged U.S. Presidency's inability to help Vietnam probably led to resumption of war by Hanoi and caused downfall of South

Kissinger and all top U.S. Officials badly shaken by sudden impending fall of South Vietnam

The thoughtful cynicism of the Vietnamese

The Carter administration begins; Assignment at State ends

Pike goes to congressional Research Service

After Congressional Research Assignment

Pike goes to International security agency (ISA) at Department of Defense under Michael Armacost

Pike offered position to set up Indochina study center at University of California 1980

Evaluation of East West center in Honolulu for UISA

USIA has been remiss in failing to study and devise new techniques in communicating with foreign cultures where though processes differ from our own, and have unfortunately not had directors who understood this need