

GUNTHER K. ROSINUS

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Bio sketch	
Entrance into Government Service at Department of State	1951
USIA comes into existence and Rosinus transfers to USIA	1953
Niigata, Japan	1954
Targeting Labor and intellectual circles in Niigata	
Transfer to Kyushu	1957
USIS targets Marxist – influenced economic and political science faculties at Kyushu University	
Koblenz and Bonn: Germany	1959
Special work at Koblenz with German Military Leadership School	
Work with Social Democratic Party	
Speaking before college audiences on NATO issues in Tandem with Embassy economics officer	
Attitude of Germans much more pro-American in early 1960's than today	
Attempt to refute German tendency to blame Roosevelt and Yalta agreement for division of Germany	
Interim in Agency's European Area and Inspection Corps	
Rosinus' attempt both at National War College and in other assignments to promote Public Affairs as Integral part of Diplomacy	
Journalism -- and journalists – are not trained or designed to project American society and policies to foreign audiences	
Information and cultural programs are inseparable parts of a total public diplomacy effort	
Argument against separation of VOA from USIA	
Philippines Experience: Melding cultural and informational efforts	1968
The Tagaytay Seminar	
The Lasting and widespread influence of this seminar	
The Tagaytay Seminar materials widely used in 1971-1972 effort to draft a Philippine Constitution	
PAO: Berlin, Germany	

Berliner's concern that signing of Berlin agreement might result in diminishing U.S. protection of the city

Main USIS theme: to convince Berliners of continuing U.S. resolve to protect Berlin

The Green Week Fair

Shift in RIAS control from U.S. to Germany produced some difficulties
Washington HQ did not always recognize differences

Back to agency as Senior Inspector 1977

Foreign Affairs Advisor to CINCPAC, Honolulu 1978

Rosinus defines new role for CINCPAC Foreign Affairs Advisor: As communicator to Nations in CINCPAC Theater of U.S. determination to Preserve Area Security

USIA tends to disregard advantageous activities that seem to fall outside what area offices feel are "normal" agency programs

PAO and later DCM: East Germany 1981
Special role a PAO must take in a communist country

USIS assisted dissident East German Young People and Clergy by providing information about U.S.

Cultural Programming – American Performing Arts brought to East Berlin – become a telling political demonstration of an open society at work

Rosinus becomes DCM in East Germany

Return to U.S. as Chief Negotiator seeking VOA 1984
Relay station agreements abroad

Disaster: VOA Relay base program falls part
OMB: acting on basis of Gramm-Rudman Budget Imperatives, Micromanaged Voice Relay Program

Questions about validity of continuing to construct short wave relay stations in today's world

Retrospective on USIA career

Problems of UISA Officers commanding
Enough prestige to be effective in high level advisory roles

If agency officers had been integrated with Department of State, they would have developed the independence and perspectives they gained outside the department

Final note