

BARRY ZORTHIAN

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Events leading to entrance into VOA

Congressional funding cuts split some VOA functions off to CBS & NBC 1947

Congress changes mind: funds (and Zorthian) go back to VOA

VOA organizational (or disorganizational) patterns in early days of fully resumed operations

Long battle to get various language desks under central news control

VOA moves to Washington. 1954

Accompanying confusion and separation of related functions

Move up from Chief of Newsroom through policy to become Program Manager 1955

Ups and downs of policy guidance: Cold War waxes and wanes

The McCarthy Era

Congressional Budgetary cuts force VOA broadcast reductions

VOA growth in program diversification.

Origin of VOA correspondents abroad

Need for and origins of VOA charter

Henry Loomis arrival as VOA Director

Brought strong direction to voice for first time

Produced with some strains with Zorthian

Retrospective:

Recollections of events, personalities and programs origins during 15-year career at VOA

Hungarian revolution programming

Strains in dealing with division chiefs

Changing Munich Radio Center to Munich Program Center

VOA personalities to remember

No regrets on VOA career

Zorthian earns law degree while working at Voice

Origins of Some of VOA Special Programs

Press Conference USA

The Breakfast Show

Special English
Music USA
The Forum Show
American Theater of the Air
Process of getting language services under control
Working out scheduling for world wide English

Enters Foreign Service as Deputy PAO/India 1961

Transfer to Saigon 1964

Troubled mission in Saigon: Housecleaning of Mission Element Head

Designated "Czar of Media Relations" 1964

Stateside complaints Re USIA Officer dealing with U.S. Press
Zorthian seconded to Department of State
Beginnings of the "Five O'clock Follies"
Begins weekly backgrounders separate from "Five O'clock Follies"

First officially sanctioned U.S. combat involvement 1965

First American ground troops
Confusion of "Propaganda" output responsibility leads to creation of JUSPAO

JUSPAO concept overtaken by events:
rapid growth of military involvement splits authority among JUSPAO, AID, and MACV

USIA becomes disillusioned with JUSPAO role

Problems encountered in operating under JUSPAO concept

USIA has never addressed problem of how it would handle another counter-insurgency program if it ever arose

TET: The Vietnam Watershed. JUSPAO declines 1968

Zorthian receives offer from "Time". Leaves USIA

Zorthian's status as Marine Corps Reserve Colonel helped him in relations with military in Vietnam

Basis of Growing USIA disillusionment with JUSPAO concept

Personal memories and evaluations of JUSPAO/Vietnam