



Hagel, Koppel, Turner Honored at Tribute to Excellence Dinner



John Limbert and Ted Koppel



Jim Kimsey and Kathy Calvin



Ron Neumann and Chuck Hagel

ADST's seventh gala dinner, held on February 25 to recognize outstanding accomplishments in international affairs, was a stellar occasion. Almost 200 ADST members, friends, sponsors, and guests gathered in the ballroom of the L'Enfant Plaza Hotel to honor former Senator CHUCK HAGEL, television journalist TED KOPPEL, and media innovator TED TURNER.

At this biennial "Tribute to Excellence," Ambassador RON NEUMANN presented the Ralph J. Bunche Award for Diplomatic Excellence to Senator Hagel, while Mr. Koppel received the Cyrus R. Vance Award for Advancing Knowledge of Diplomacy from Ambassador JOHN LIMBERT. Unable to attend because of unsafe flying conditions, Mr. Turner was represented by KATHY CALVIN, Chief Executive Officer of the United Nations Foundation, who accepted ADST's International Business Leadership Award on his behalf from JAMES V. KIMSEY.

Initiating the award ceremony, ADST Board Chairman JIM DANDRIDGE extended a warm welcome to all, and particularly to special guests associated with ADST,

including its founder STEPHEN LOW, Delavan Foundation Director WILLIAM HARROP, Cox Foundation President DIAN VANDEMARK and Executive Director CLYDE TAYLOR, U.S. Institute of Peace officer ROBERT PERITO, DACOR President EDWARD ROWELL, Foreign Service Institute Director RUTH WHITESIDE, and BRANDON GROVE, who was instrumental in securing FSI's permanent campus.

In his acceptance remarks, Chuck Hagel stressed the importance of questioning past assumptions and of understanding new international frames of reference in facing new challenges. He called for a spirit of consensus and compromise among our national leaders on difficult issues and for accommodating common interests among nations in unpredictable and unstable times.

Ambassador Limbert noted the importance of ABC-TV's Nightline broadcasts to the morale of American hostages in Iran and mentioned HENRY KISSINGER. Ted Koppel then began his acceptance remarks in Dr. Kissinger's voice, to the audience's delight. On a serious note, Koppel espoused the value of calm, insightful news reporting instead of hasty dissemination through advanced technology, and of reliable, verifiable information instead of partisan posturing.

Accepting the business leadership award for Ted Turner, Ms. Calvin cited his strong belief in diplomacy and his commitment to the resolution of three major issues: nuclear proliferation, climate change, and excessive population growth.

Excerpts from the acceptance speeches are on the following pages.

Message from the Chairman

I extend deep thanks to all who made ADST's 2010 Tribute to Excellence a great success, including the leading sponsors recognized later in this newsletter, all who attended or sent contributions, and our hardworking staff, particularly President KEN BROWN and Business Manager MARILYN BENTLEY.

We were especially grateful for the presence of our awardees, presenters, and other eminent guests. These included Under Secretary of State PATRICK KENNEDY, Acting Inspector General HARRY GEISEL, Atlantic Council President FREDERICK KEMPE, Foreign Affairs Council Chairman TOM BOYATT, American Foreign Service Association President SUSAN JOHNSON, Mrs. LILIBET HAGEL, and the ambassadors of the Philippines, Madagascar, the Slovak Republic, and Slovenia.

Our biennial gala not only recognizes excellence; its proceeds are crucial to enabling ADST to support training of our nation's diplomats at the Foreign Service Institute and to tell the Foreign Service story through oral histories, books, exhibits, and our instructional Web site at www.usdiplomacy.org. We also help prepare young Americans for careers in international affairs, most notably the talented interns whose efforts are so important to the success of ADST's work, including the awards dinner.

Until the next Tribute to Excellence, we look forward to the continuing engagement and support of all our members and friends as we pursue the mission of ADST.



Sincerely,

JIM DANDRIDGE



Excerpts from Award Acceptance Remarks

Ted Koppel

I must tell you it has been a particular pleasure for me to meet JOHN LIMBERT, one of the people who, albeit inadvertently and without their permission in any respect, changed my life in ways I could not have possibly imagined back in November 1979. At the very least, John, I must say to you, “thank you.”

During the mid-1970s, when I was a diplomatic correspondent covering HENRY KISSINGER, satellite technology was in its infancy. My television colleagues and I recorded our reports on film, which required processing and editing; and sometimes those reports even had to be shipped back to the United States before they were broadcast. It was primitive by today’s standards, but it allowed a certain time for reflection. Precisely because our reporting was not instantaneous, it required a bit of context. Today, the time available for a considered response to any public declaration must be measured in tweets.

Technological changes in my industry—I won’t call them advances—have reduced, almost to the vanishing point, the time available to remedy misunderstandings of any kind. Over the course of my professional lifetime, the nature of broadcast journalism, of communication in general, has undergone seismic shifts.

The inspiring vision of my fellow honoree, TED TURNER, remains for the most part unrealized. The prospect of a 24-hour news channel, on which there would be sufficient time to analyze the important events of our time and an inclination to put them into perspective, have largely devolved into a desperate effort to be first with the obvious. Intoxicated by its ability to transport us to the far reaches of the world, instantly, television too frequently offers breathless technology, when the greater need is for calm, insightful reporting. Since all journalism must accommodate itself to a

viable business model, however, there is an inclination to cater to the baser instincts of our audience. But that’s an old and familiar problem.

There is today an even greater danger that afflicts my profession. Partisanship. News you can choose. The corrosive assumption that instead of providing an audience with the information it needs, we are somehow serving the American public by catering to their biases, by providing them with echo chambers for their existing convictions.

“Today, the time available for a considered response to any public declaration must be measured in tweets.”

Many of you here have spent your lives in service to the ideals of a participatory democracy. The oxygen on which such a body survives is reliable information. If we pollute the bloodstream of our republic with billions of unverifiable tweets, if we put much of our confidence in the reliability of unedited blogs, if we permit the marketplace to focus our

constant attention on the trivial, and if we harness the horrors of a vehemently partisan press to the reach and power of cable and broadcast television, then we make all information suspect.

If no one is considered generally reliable by all, if we can trust only that which is presented to us through the prism of partisanship, then we will lose our willingness to reason with one another. We will forfeit the ability to compromise. I suggest, in short, that we are undermining the very foundations of a participatory democracy.

I consider it a great honor to receive this award that carries the name of CYRUS VANCE. He was a man who resigned high office, as you all know, rather than compromise his principles. We desperately need such men and women today, in your profession . . . and in mine.

Kathy Calvin, on behalf of Ted Turner

Ted is disappointed not to be here tonight (and I’m sure some of you are thinking “Captain Outrageous”). Ted couldn’t fly up here tonight; the wind warnings were really quite serious. He is so disappointed not to be here. As you know, he is the founder and chairman of the U.N. Foundation, and as the foundation’s CEO, I’m honored to be here accepting this award on his behalf.

Ted is probably one of the strongest believers in diplomacy. He has always said, “Talking is better than fighting, and peace is better than war.” So when he created Ted Turner Broadcasting, what he was trying to do was support the efforts of diplomats by improving global access to news and information through CNN. He believed that for diplomacy to pay off, you needed public support. He felt that the more people knew about the possibility of negotiating, the more support there would be for negotiated solutions; and I think he was right. You all prove that.

He’s also been a longtime supporter of connecting people through sports. As you recall, he created the Goodwill Games in 1986 in response to the U.S. and Soviet boycotts of each other’s Olympic Games in 1980 and 1984. He felt it was wrong for people to stop talking, so he said let’s bring them all together again. However, Ted is the first to say that news, information, even athletics are no substitute for the hard work of diplomats here and abroad. They just help open doors and perhaps reduce obstacles to

serious engagement.

Ted has always believed in tackling really big challenges, so he has put all of his efforts into three big issues: nuclear proliferation, climate change, and population. And he believes that the United Nations is the best vehicle for addressing these “problems without passports.” He thinks the U.N. is the most indispensable instrument in the U.S. diplomatic toolkit. He believed that when he first heard about the U.N., and he believed it when he was inspired to give a billion dollars to create the U.N. Foundation to support the U.N.’s causes. He believed it then, and he believes it even more firmly today.

If you’ve read Ted’s book *Just Call Me Ted*, you’ll know he likes to say, “Philanthropy [which is his new career] is the best thing I ever did. As seen in the current recession, you never know how long you will have the wealth, so give it away while you can. Think big, think small, but think. And then take that first step, it’s a wonderful adventure.” He goes on to say, “Thank God I gave my money away when I did. Lots of people hung on to their money and lost it anyway. You might as well get the credit for doing something worthwhile with it. What I’m telling people now is, you might have half as much money as you had, but lots of you have more than you need, so keep up your philanthropy.” So, on behalf of Ted Turner, thank you for this great honor.

Chuck Hagel

I've read once again the story of RALPH BUNCHE, what he did and what he represented, at truly one of the most defining times in history—after World War II, when the United States built a new world order. We are living in another such time, when what ADST and our career Foreign Service are doing is as meaningful as ever. Communication, understanding, accommodation are at the forefront as never before.

Look at today's shifting, realigning relationships. Japan, Turkey, South Korea no longer see themselves as America's junior partners. Other nations are redefining their orientation. This is not a zero-sum game where America loses and other countries win. ... Only the United States, still to this day, can lead—not dominate, not dictate, not impose, not invade, not occupy, but lead, just as we did after World War II.

Frames of reference are all shifting, beginning with the “jolting gong” of September 11, 2001, which created unprecedented uncertainty and a new dynamic whose ripple effects are still in play today. Because of September 11 we are in two wars, one our longest war, the next right behind it.

We cannot frame quickly enough answers to these challenges, whether in intelligence or the military or the State Department. NATO, arguably the most successful collective security institution in the history of man, was not just about collective security. It stabilized the world, because NATO was the only institution capable—economically, strategically, diplomatically, militarily—of being an anchor of global stabilization. As all institutions are part of a dynamic world, so new challenges confront our government, NATO, the United Nations, and every institution. We have to reorient those institutions.

We also have generational dynamics. The World War II-era generation is passing from the scene. I saw it in the 12 years I served in the Senate. When we lose people like JOHN WARNER, PAT MOYNIHAN, JOHN CHAFFEY, and TED KENNEDY (though Kennedy was a few years behind the World War II generation), we are losing an institution. That terrible word “compromise”: you are seen to believe in nothing, to have no standards, if you compromise. We are seeing much of that today: partisan paralysis has gripped our institutions of self-governance.

We now have a new generation, one that needs to be tempered and anchored with something more important than just winning an election. Why is it that so many in this room made so many sacrifices over so many years, as did your families? It sure as hell wasn't for the money; I doubt it was for the prestige. You believed in something so much greater than your own self-interest; you lived at a time when you had an opportunity to truly shape the future destiny of man. We need to come back to that sense of purpose, to who we are, not only as Americans but as citizens of the world. Every challenge America faces today, is a global challenge. The great challenges for mankind, for America, are the great areas of unpredictability and instability.

What happens when the world gets completely out of balance? Health issues, environmental issues, energy issues, resource issues are not limited by borders. They are today's realities and will grow in severity. Covers of *The Economist*, *Time*, and *Newsweek* last week were all about our institutions of governance being so broken we can't govern ourselves. To that I say, “Nonsense.” When you look at Gallup's numbers, you see who wants to come to the United States: more than 80 percent of the smartest people from all over the world still want to come to the United States. Not to China,

“Partisan paralysis has essentially gripped our institutions of self-governance”

not to India, not to Brazil, not to any country in Europe, but to the United States. Does that mean we're better than anybody? No. Does that mean we're smarter? No. People around the world have a sense of our unique self-correcting constitutional system.

Half the people in this room could not vote in the United States 90 years ago. It's true. Do you think that without the Civil Rights Act and the Voting Rights Act in the mid-sixties the current president would be in the White House today? I doubt it. We self-correct.

Most of those in my classes at Georgetown University's School of Foreign Service want to be part of the Foreign Service, knowing full well that they probably aren't going to make much money. They know full well that they are probably headed for some hardship, with little control at least early on of where they're assigned. But they want to be in the middle of helping shape this great country's destiny in the world. They're smart and they understand.

We need to build on the great contributions that you here have made to our country. You have made a better world, and we are all better for it.



Ken Brown and Chuck Hagel

Support for Conversion of Oral Histories to Books

ADST is inviting oral history interview participants to become HERITAGE SPONSORS OF DIPLOMATIC ORAL HISTORY through a special program to publish interview transcripts from the Foreign Affairs Oral History Collection in book form. The transcripts of contributors to the oral history program are converted to books by a professional print-on-demand publisher and become part of ADST's new Diplomatic Oral History Series. Participants have the opportunity to make the record of their role in diplomacy available in convenient book form and, at the same time, help sustain ADST's oral history program through a tax-deductible contribution.

Details about the new series can be obtained by contacting 703-302-6990 or admin@adst.org.

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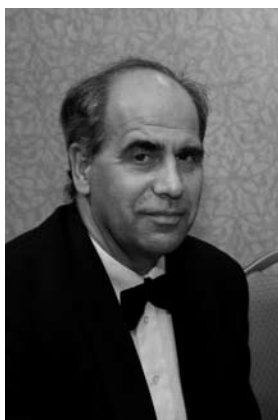
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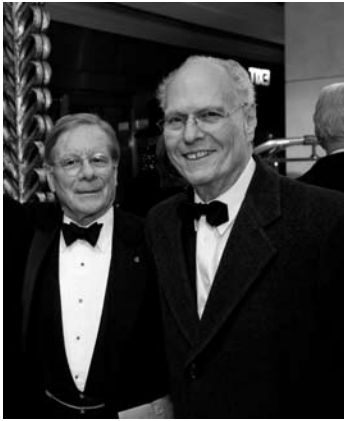
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ADST-DACOR Diplomats and Diplomacy Books

Spring 2010 heralded publication of the 38th and 39th Diplomats and Diplomacy Series books—NICHOLAS PLATT, *China Boys: How U.S. Relations with the PRC Began and Grew—A Personal Memoir* (New Academia), and PAUL HACKER, *Slovakia on the Road to Independence: An American Diplomat's Eyewitness Account*, foreword by CLAIBORNE PELL (Pennsylvania State University Press). Up next: LAURENCE POPE, *François de Callières: A Political Life* (Republic of Letters Press); WILLIAM G. THOM, *African Wars: Recollections of a Defense Intelligence Officer* (University of Calgary Press); KEMPTON JENKINS, *Cold War Saga* (Nimble Books); ROBERT V. KEELEY, *The Colonels' Coup: An American Diplomat's View of the Breakdown of Democracy in Cold War Greece* (Pennsylvania State University Press and Patakis); and EDMUND J. HULL, *High-Value Target: Countering Al Qaeda in Yemen* (Potomac Books).

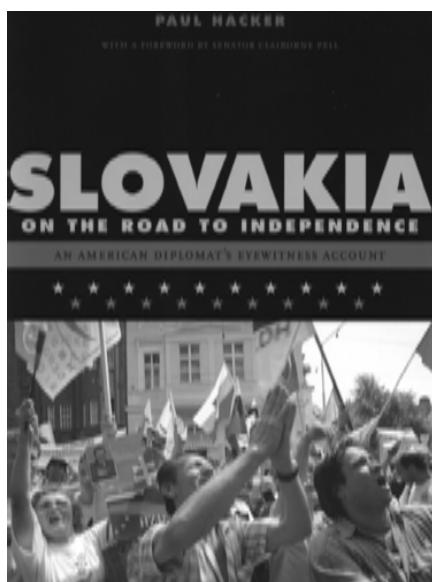
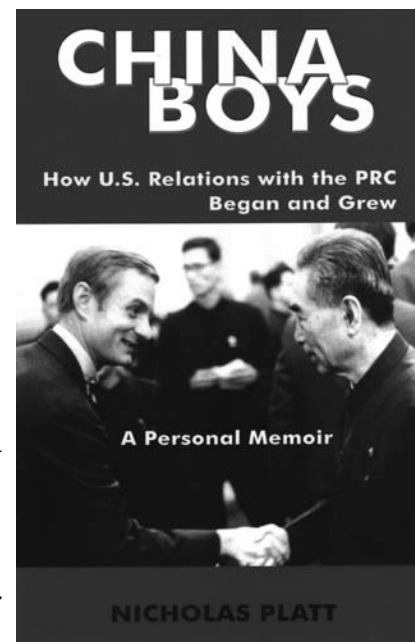
China Boys offers a close-up view of the U.S. opening to China and the ensuing pioneer days in U.S.-China relations. Former ambassador and Asia Society president NICHOLAS PLATT recounts the preparations and interplay surrounding the historic Nixon visit to China in 1972, the setting up of America's first resident diplomatic office in the PRC, and first encounters between Americans and Chinese—Olympic athletes, orchestra maestros, members of Congress, airplane manufacturers, bankers, scientists, and inner city youths. Attested by former U.S. Secretary of Defense HAROLD BROWN: "Nick Platt, a key participant when the Pentagon and the [Chinese military] began to talk to each other in 1979–80, illuminates the beginning of what is becoming the key relationship in the world's military balance."

Further authoritative praise for the book has come from JEROME A. COHEN, Co-Director of NYU's US-Asia Law Institute: "How should the West deal with a China that has risen? Before you decide, you'll want to read Nick Platt's fascinating account of his many roles in American efforts to understand and cooperate with Beijing since the mid-1960s. . . . I especially liked his evocation of China-watching from Hong Kong in the 1960s, Nixon's historic 1972 trip, and setting up the U.S. Liaison Office the following year. This book offers much food for thought, but an hour after you put it down, you'll be hungry for more!"

And from JAMES MCGREGOR, former *Wall Street Journal* China Bureau Chief and author of *One Billion Customers: Lessons from the Front Lines of Doing Business in China*: "*China Boys* is a

timely, enlightening, and entertaining book by a distinguished U.S.-China relations insider who was with Nixon and Kissinger at the beginning and has enjoyed a ringside seat ever since. . . . Ambassador Platt provides valuable perspective and context for today's debate, as his engaging storytelling, keen insights, and wicked wit carry the reader through four decades of U.S.-China friendship, friction, and frustration."

NICHOLAS PLATT earned degrees from Harvard and Johns Hopkins universities. He was an Asia hand, China specialist, and intelligence analyst in the U.S. Foreign Service who served at State, Defense, and the National Security Council. A three-time ambassador — to Zambia, the Philippines, and Pakistan — he was for twelve years president of the Asia Society.



In the words of Slovakia's former minister of International Relations PAVOL DEMES, "Paul Hacker arrived in Slovakia at a critical time, when we [Slovaks] were just starting to overcome the legacy of totalitarianism. He was also in a unique position as the first American representative on the scene in Slovakia in over forty years. He is a sympathetic but objective observer of our developments."

In *Slovakia on the Road to Independence*, Hacker tells of volatile political

changes and intrigues; administrative challenges of operating a small diplomatic outpost in Bratislava and its dependence on the embassy in Prague; Slovak-Czech and Slovak-Hungarian

minority tensions; the legacy of the Holocaust; the final move to independence; and postindependence Slovakian political history. "Drawing on his experiences as the senior U.S. diplomat stationed in Bratislava before and immediately after Slovak independence," writes THEODORE E. RUSSELL, the first U.S. ambassador to Slovakia (1993–96), "Paul Hacker provides a fascinating account of Slovakia's 'velvet divorce' from its Czech partner and its challenging early development as a newly independent democracy seeking to integrate into the trans-Atlantic community."

KAREN HENDERSON, a University of Leicester expert on Czech and Slovak politics, says that Hacker, as one of few foreigners in Slovakia in the crucial 1990–93 period of Slovak history, has written "a book of living history, with reminiscences ranging from insights into the background of politically crucial events to accounts of the travails of a diplomat's everyday life in a state newly emerged from communist rule. All are fascinating."

PAUL HACKER was a career officer in the U.S. Foreign Service from 1973 to 2003. In Bratislava he served as the consulate general's principal officer in 1990–92, then as the new embassy's first chargé d'affaires after independence in 1993. Other posts included Kiev, Tuzla, Guangzhou, Manila, the UN, Helsinki, State, Nicosia, and Stockholm. He has a doctorate from Columbia University and has taught at the Air Command and Staff College and at Florida International University.

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ADST Bookshelf: New Acquisitions

G. R. BERRIDGE, *Diplomacy: Theory and Practice*, 4th ed. (Palgrave Macmillan, 2010).

--This updated edition of a leading authority's standard text on contemporary diplomatic practice is succinct and lucid, with four new chapters, most notably one on following up negotiated agreements.

NANCY KEENEY FORSTER, *Encounters: A Lifetime Spent Crossing Cultural Frontiers* (Wind Shadow Press, 2009)

--Tales of public diplomacy and personal adventures with the late Clifton Forster, a career USIA diplomat in the Philippines, Japan, Burma, and Israel.

(See <http://www.windshadowpress.com>.)

JOHN W. LIMBERT, *Negotiating with Iran: Wrestling the Ghosts of History* (U.S. Institute of Peace Press, 2009)

--A deeply knowledgeable scholar-diplomat assesses how to engage Iran with a pragmatic, positive approach, drawing lessons from four cases of past successes and failures and offering fourteen guiding principles.

HELGA RUGE, *More Truth than Fiction: Growing Up in Europe between the World Wars* (Clay and Marshall, 2008)

--A novel, part roman à clef, part memoir, drawn from the author's childhood in Germany, Russia, and Romania.

JOSEPH F. STEPANEK, *Implicated in My Life: A Memoir Rooted in Poor-World Development* (self-published, undated)

--The autobiography of a development economist from Boulder, Colorado, who served with the U.S. Agency for International Development in eleven countries in Asia and Africa.

Book Orders

China Boys: How U.S. Relations with the PRC Began and Grew—A Personal Memoir by NICHOLAS PLATT

*A New Academia Vellum Book, March 2010, 380 pp,
24 illustrations, notes, index
Softcover: \$28 (members' price \$25)

Slovakia on the Road to Independence: An American Diplomat's Eyewitness Account

by PAUL HACKER

*Pennsylvania State University Press, April 2010, 248 pp,
20 illustrations, appendices, notes, bibliography, index
Cloth \$65 (members' price \$52)

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ADST's Invaluable Interns

This Spring ADST hosted eight interns, six as a part of American University's Washington Semester program. While learning about the history and practice of U.S. diplomacy, our interns updated oral history country readers, edited and formatted book manuscripts, edited interviews for our lessons learned project on Provincial Reconstruction Teams in Afghanistan and Iraq, helped to convert oral histories into book manuscripts for publication, and upgraded our Website. Visitors to adst.org can now order books directly via PayPal.



Spring 2010 interns at ADST's gala dinner, with Ralph Bunche awardee CHUCK HAGEL. (From left:) HADLEY GRAY (Bates College), ELIZABETH JAMISON (St. Thomas), ERICA YOUNG (UNC Chapel Hill), CAROLINE LEMP (American), KATHRYN ALEXANDER (Sweet Briar), KAREN HANSEN (St. Thomas), EDWARD SCOTT (Rollins), and CONOR NELSON (Norwich).

Contributions in Memoriam

ADST has received a donation in memory of Charles T. Sylvester, senior Foreign Service officer and China specialist, who died on February 7.

Members and friends of ADST are welcome to make such contributions in honor of departed colleagues and in support of ADST activities that continue to tell the story of the Foreign Service and help train its future generations.

Family members of those honored will be informed that a donation was made and, if the donor wishes, it will be cited in the ADST newsletter and on the ADST website.

If interested, contact ADST at 703-302-6990 or admin@adst.org.

Save the Date—June 18!

ADST's annual membership meeting and lunch will be held on Friday, June 18, 2010, at noon on the FSI campus in Arlington, Virginia. Questions? e-mail admin@adst.org or call 703-302-6990

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