In a short space, this history of some of America’s most crucial moments from 1776 to the Covid-19 pandemic shows us that America’s diplomats were there every step of the way. With some notable exceptions, the diplomats were generally not the architects of the policies they were defending—that was the province of the presidents and the Congress. But the diplomats made things happen. If you wanted France to support American independence in 1776, you sent Benjamin Franklin to Paris. If you worried about the British playing their favorite game of balance of power politics in North America, you sent Charles Francis Adams as Minister to the Court of St. James’s.

Diplomats have also been creative in designing grand strategy for our country. Think of George Kennan, who advised presidents and secretaries of state from his post in Moscow on the sources of Soviet conduct and, as director of the secretary of state’s policy planning staff, recommended the strategy of containment that succeeded, as he said it could, in bringing change to the Russian people. This history includes the story of how the Foreign Service, like the nation it is part of, is overcoming the darker legacies of the past to ensure gender and racial equality within its own ranks.

I am glad that the Association for Diplomatic Studies and Training produced this exhibit. Seeing the pictures of people who shaped the nation we know today and reading the lively text about what they did are a great way to remind us of what diplomats have done throughout our history.
From 1775 to 1781, the Continental Congress exercised control over American foreign relations. Diplomacy proved essential to the success of the colonies in the Revolutionary War. Congress sent Benjamin Franklin to France in 1776 as part of a three-man commission to negotiate a trade and military alliance and encourage French support in the war against Great Britain. Franklin’s personal diplomacy won widespread sympathy for the revolutionaries. As a result, French forces played a major role in the Revolutionary War, which coincided with a greater Anglo-French conflict.
On January 10, 1781, the U.S. Continental Congress established the Department of Foreign Affairs, which would be directed by a secretary for foreign affairs. Critics held that the powers of the department were not clearly defined and that its secretary had limited freedom of action.

In response, the new Constitution in 1789 made changes by giving the president of the United States the power to make treaties and appoint ambassadors with the advice and consent of the Senate. This reorganization created a divided authority over the conduct of foreign affairs between the legislative and executive branches. On September 15, 1789, Congress passed an act that changed the name of the Department of Foreign Affairs to the Department of State as it added new domestic duties to the agency such as keeping records of laws and safeguarding the Seal of the United States.

The Department of State’s foreign responsibilities largely consisted of defending the existence and independence of the new nation, especially against encroachments by European powers, and negotiating its territorial expansion.

In spite of considerable diplomatic activity, problems with European powers, such as the impressment of U.S. sailors and the British blockade of U.S. trade, eventually led to the War of 1812. While the United States enjoyed victories, mainly at sea, it suffered serious defeats including the burning of the city of Washington. The major U.S. land victory, the Battle of New Orleans, occurred after the peace was signed. Nevertheless, diplomats negotiating the peace made notable gains from a weak position.

The treaty that ended the war not only went far to satisfy U.S. grievances, it also ended any serious U.S. designs to expand into British-held Canada, considered by some to have been a major cause of the war.
U.S. diplomacy facilitated the country’s expansion and formulated its stance toward European ambitions in the hemisphere. Talks in Paris over shipping rights in New Orleans led James Monroe and Robert R. Livingston to negotiate the Louisiana Purchase for 15 million in 1803, which vastly expanded U.S. territory.

In 1833, a principle expounded by Secretary of State John Quincy Adams to President James Monroe, the Monroe Doctrine, became part of the foundation of U.S. diplomacy. Immediately following the independence of most Latin American republics, the doctrine stated that the United States would look unfavorably upon any effort by European nations to subject nations in the Western Hemisphere to their political systems. This early assertion of American primacy, made without consulting Latin American powers, was sometimes welcomed as protective and sometimes denounced as intrusive.

The diplomatic service grew slowly in this period, but consular and commercial services expanded rapidly. In 1790, the United States had only two ministers plenipotentiary, one in London and one in Paris. By 1830, there were fifteen. Consuls, commercial agents, and consular agents helped expand commerce and protect ships and crews. Consular posts grew in number from 10 in 1790 to 141 in 1830.
During the nineteenth century, much of U.S. diplomacy focused on territorial expansion. Major land acquisitions followed the Louisiana Purchase.

**Western Florida** The southern portions of the present states of Louisiana, Mississippi, and Alabama were taken over by the United States from Spain between 1810 and 1813.

**Florida** After years of diplomatic wrangling with Spain, the United States annexed Florida in 1819.

**Hawaii** From a position of strength, U.S. diplomats negotiated a series of treaties with Hawaii beginning with a trade treaty in 1842, rights to an island naval base in 1887, and the outright annexation of Hawaii in 1898, following the coup against Queen Liliuokalani in 1893.

**Texas** Negotiations with Texas led to its incorporation into the United States in 1845, triggering a controversial war with Mexico that was opposed by Abraham Lincoln and nearly half of the Senate.

**Oregon** Following contentious diplomacy with Great Britain over the northern U.S. border, a large area of the present Pacific Northwest was recognized as part of the United States in an 1846 treaty.

**California** As part of the negotiations that ended the war with Mexico in 1848, Mexico ceded to the U.S. what is now California and additional territory that makes up the American West and Southwest today.

**Southern Arizona and New Mexico** Between 1853 and 1854, U.S. diplomats negotiated the Gadsden Purchase, buying what is now the southern rim of Arizona and New Mexico from Mexico.

**Alaska** The United States purchased Alaska from Russia in 1867 for 7 million.
During the Civil War, the major task of U.S. diplomats was to keep European powers from providing aid and support to the Confederacy. Ambassador Charles Francis Adams’s efforts in London in this regard have become legendary. U.S. diplomatic objectives included preventing European nations from entering the war or supplying the South, and easing irritations caused by the Union blockade of southern ports.

The most important duty of the diplomatic representatives of the United States in Europe will be to counteract by all proper means the efforts of the agents of that pretended Confederacy.

William H. Seward
United States Secretary of State
March 6, 1861

Charles Francis Adams, the U.S. minister to Great Britain during the Civil War, constantly protested the Confederates’ purchase of British-built ships. None of our generals, not Grant himself, wrote poet James Russell Lowell, minister to Great Britain 60 years later, did us better or more trying service than he in his forlorn outpost of London.

A blockade runner is captured by a Union steamer off the coast of Wilmington, North Carolina, during the Civil War in October of 1864.

The Wivern was one of two ironclads built for the Confederacy by the Laird Company in Great Britain but was never delivered because of U.S. diplomatic protests. The working plans for the Laird ships included twin gun turrets, 4.5 inch thick iron plating, and a bow reinforced with wrought iron for ramming enemy ships.

Daniel E. Sickles was appointed minister to Spain in 1869, the culmination of a flamboyant public career. At the outbreak of the Civil War, Sickles raised a brigade of volunteers in New York City and maintained them at his own expense until they were taken into the Army.

He led the Excelsior Brigade into battle and rose to the rank of major general and the command of the Third Corps of the Army of the Potomac. In the spring of 1865, Sickles conducted a diplomatic mission to Colombia to arrange for the passage of U.S. troops through Panama. His appointment as minister to Spain was a reward for his early support of Grant’s campaign for the presidency.

Since 1789, the State Department has occupied 17 buildings located in New York City, Philadelphia, and Washington, D.C. In November 1866, facing a shortage of space following the Civil War, the department took over the newly erected Washington City Orphan Asylum on the southeast corner of 14th and F Streets, NW. The building was rented for nine years for $15,000 per year.
DIPLOMATIC GROWTH DURING YEARS OF SECURITY

An absence of external challenges after the Civil War reduced diplomatic activity; however, this period of peace led to increasing professionalism in foreign affairs. The number of diplomatic posts grew slowly. While there were only 36 diplomatic posts in 1870, the number of consulates increased rapidly, reaching 318 that same year. The professional Civil Service, established in 1883, staffed the State Department office in Washington, D.C.

This period saw a major expansion of U.S. trade, territory, and overseas involvement, especially in Asia and Latin America. The first restrictions on immigration targeted Chinese laborers for exclusion. The mass forced migration of Native Americans to reservations was completed, sometimes in violation of treaties negotiated by other federal agencies.

Following U.S. victory in the War of 1898, U.S. diplomats concluded treaties with Spain that gave the United States a naval base at Guantánamo in Cuba, retained to date the right to intervene in Cuban affairs, the Platt Amendment and control over the Philippine Islands, Puerto Rico, and Guam. Cuban and Filipino rebels’ disappointment at not gaining full independence led to further military interventions. 1898 was also the year in which the United States annexed the Hawaiian Islands.
After years of negotiations between the U.S. and Colombia, when the Colombian Senate insisted on retaining sovereignty over any canal route through its territory, the United States helped Panama break away from Colombia. The U.S. concluded a treaty with Panama in 1903 to build and control the Panama Canal, thus increasing U.S. involvement in both Latin America and the Pacific. Secretary of State John Hay and the department played a prominent role in the canal project.

Despite the expansion of trade and annexation of overseas territories in the late nineteenth and early twentieth centuries, isolationism grew. Some xenophobic Americans even regarded their representatives abroad as subversive, working our ruin, as one congressman said, by creating a desire for foreign customs and foreign follies. These suspicions had roots that extended before the Civil War and would return later in the McCarthy period.

A number of distinguished U.S. authors, including James Russell Lowell, Washington Irving, Stephen Vincent Benét, James Fenimore Cooper, Bret Harte, and Nathaniel Hawthorne, held diplomatic or consular posts.

Harte, the author of The Luck of Roaring Camp, The Outcasts of Poker Flat, and Tennesse’s Partner, classic stories of the American West from the gold rush and frontier mining camp days, went to Washington in 1876 to seek employment as an overseas consul. He hoped to earn enough to support himself and his family and still have time to write.

Harte was sent to Crefeld, Germany, in 1878, thinking he was to be the consul but discovered he was only a commercial agent in a larger consular district. As there were no travel or dependent allowances for consular employees, his family remained behind and never joined him during his consular career. He suffered continually from the damp climate of Crefeld and was delighted when he was appointed as consul in Glasgow, Scotland, an important post with a large export trade, in 1880. Harte sent the State Department extensive reports on a variety of subjects from Glasgow and also frequently traveled to London to lecture and write. Finally, in 1885, he was replaced for his inattention to duty, according to some. Harte lived in London for the next 17 years, until his death in 1901.
From the nation’s beginning, George Washington warned against entangling alliances, and in part the Monroe Doctrine declared the U.S. would stay out of European affairs. Yet, the State Department under President Woodrow Wilson’s direction became deeply involved in foreign entanglements prior to the U.S. entering into World War I.

As in 181, rights of neutral shipping became a vital issue and a subject of U.S. negotiations with both sides in that conflict. The sinking of the Lusitania by the Germans in 1915 nearly brought the United States into the war. The authorization of massive loans to the Allies gave the U.S. an interest in their victory. In 1917, following Germany’s failed efforts to persuade Mexico to attack the U.S. and its resumption of unrestricted submarine warfare, the U.S. finally entered the war on the Allied side. The war called for tighter security measures and the State Department expanded the use of telegraphic codes and ciphers, and introduced confidential and secret classification labels.

Colonel Edward House, a White House advisor to President Wilson, exercised some of the authority of the secretary of state during Wilson’s administration, directing much of U.S. diplomacy during World War I and the postwar period. In his actions, he set an example that would be followed by Harry Hopkins in Franklin Roosevelt’s administration, Henry Kissinger in Nixon’s presidency, and zbigiew Brzezinski in Carter’s administration. Together, President Wilson and House, and to a lesser extent Secretary of State Robert Lansing, steered the country toward taking an active role in international peace efforts while deflecting demands for self determination from colonized or occupied peoples in the Middle East, Asia, and Latin America. They helped create the League of Nations, though the United States failed to join it following the Senate’s refusal to ratify the Treaty of Versailles.

Subsequently, U.S. diplomacy initiated more than 0 disarmament conferences in the 190s and 1930s, including the 191 Washington Naval Conference, opened by Secretary of State Charles Evans Hughes.

Despite strong isolationist sentiment, the era between the two world wars saw a substantial expansion of U.S. involvement in world affairs especially in economic matters under Secretaries of State Frank B. Kellogg and Cordell Hull.

Throughout the 190s and early 1930s, payment of Allied war debts and German reparations were central causes of financial and diplomatic crises and subjects of lengthy negotiations. The 194 Dawes Plan and the 199 Young Plan ameliorated tensions by renegotiating and reducing German reparations and Allied war debts. Only Finland paid its debts in full.
The United States sent troops and ships to protect U.S. lives and property during unrest in China in the 190s, as it had during the Boxer Rebellion of 1900. In 1908, it negotiated most favored nation trading status with China. The treaty recognized the Nationalist government, with which the United States developed close ties.

U.S. diplomacy facilitated by Ambassador Dwight Morrow carried out sensitive negotiations with Mexico regarding oil rights, within the framework of the Bucareli Agreement of 1933.

Secretary Hull was chiefly responsible for the Reciprocal Trade Agreements Act of 1934, which gave the executive branch broad authority to negotiate mutual reductions in tariffs. Following this act, between 1934 and 1951, the average tariff fell from 46.7 percent to 1.5 percent on all dutiable imports, and from 18.4 percent to 5.6 percent on all other imports.

In addition to carrying out trade negotiations, the U.S. also conducted many military interventions abroad in the first third of the twentieth century. The United States sent troops to Russia from 1918 until 1920, following the establishment of the Bolshevik regime, which it refused to recognize until 1933. The United States also intervened at various times with armed forces to collect debts, oppose revolutions, and promote U.S. economic interests in Cuba, Panama, Mexico, the Dominican Republic, Haiti, Honduras, and Nicaragua.

Increasing foreign involvement prompted major changes in the way that the State Department operated abroad. In 194, the Rogers Act created a career Foreign Service combining the diplomatic and consular services. In that year, career officers led only 30 percent of diplomatic missions, a figure that rose to 55 percent during World War II and ranged between 63 percent and 80 percent more recently. In 196, the Foreign Service Buildings Act permitted the department to build embassies and consulates abroad.
Led by Secretary of State Henry L. Stimson, United States diplomacy vigorously but unsuccessfully attempted to lead an international effort against the Japanese invasion of Manchuria in 1931. Wary of the rise of Fascist-style governments in Europe and Japan, President Roosevelt took steps to oppose them, even while the United States remained neutral. Finally, after Pearl Harbor, he joined an alliance in an all-out war effort to defeat them.

In the 1930s, the Good Neighbor Policy improved ties with Latin America by eschewing military intervention in hemispheric affairs and by agreeing to reciprocally lower trade barriers. The new spirit helped Washington conclude defense arrangements with most Latin American countries, whether democratic or authoritarian. The ensuing 1947 Rio Treaty stated that an armed attack against an American State was an attack against all, and the Bogotá Conference the following year created the Organization of American States.

Avoiding the U.S. neutrality laws by a technicality, President Roosevelt provided loans and military supplies beginning in 1937 to China, then at war with Japan, while Secretary Hull negotiated with the Japanese for several years in an attempt to end their aggression in Asia. Eventually Washington embargoed the export of oil, scrap metal, and other materials, which Japan had been importing from the United States. Negotiations continued, however, until the attack on Pearl Harbor.
FIGHTING AND WORKING WITH DICTATORS

President Roosevelt, Harry Hopkins, and State Department negotiators undertook a series of agreements with the British to assist them after they went to war with the Axis powers in 1939. These included the cash-and-carry provision of war supplies, Lend-Lease, a swap of destroyers for the use of British bases in the Caribbean, U.S. Navy escorts for ships carrying British goods, and the pronouncement of war aims and principles of allied nations in the Atlantic Charter in August 1941.

During most of World War II, White House and military staff formulated the bulk of foreign policy, as presidential aides Harry Hopkins and Admiral William Leahy, together with the military service chiefs, became President Roosevelt’s principal advisers. The State Department played a more limited role, including at the major allied conferences at Teheran and Yalta.

The parties agree that an armed attack against one or more of them in Europe or North America shall be considered an attack against them all, and consequently they agree that each of them will assist the Party or Parties so attacked by taking such action as it deems necessary, including the use of armed force.

The North Atlantic Treaty
Washington, D.C.
4th April 1949

State Department officials, along with those from the Treasury Department and other agencies, played a significant part in the meetings that established major postwar economic and political institutions. They helped formulate and guide U.S. policy at the Bretton Woods, Dumbarton Oaks, and San Francisco conferences, where the foundations were laid for the International Monetary Fund, the World Bank, and the United Nations.
LEADERSHIP AND CONFLICT

Powerful secretaries George Marshall and Dean Acheson returned the State Department to a preeminent place in foreign policymaking. Various bureaus, including the Policy Planning staff headed by George Kennan, took the lead in formulating landmark postwar policies that included the Truman Doctrine, a promise to fight communism worldwide, and the Marshall Plan, a massive foreign aid program for European reconstruction. Writing under the pseudonym in an article in Foreign Affairs, Kennan put forth the principles of containment that guided U.S. relations with the Soviet Union and Eastern Europe throughout the Cold War, although he later opposed military intervention in Vietnam and Ira . The State Department provided leadership in the development of NATO.

Despite its newly energized leadership role, the State Department faced serious problems in the 1940s and 1950s. Following the testing of the Soviet atomic bomb and the Chinese Communist Revolution in 1949, Senator Joseph McCarthy and others in Congress raised charges of treason and subversion within the ranks of the department and especially the Foreign Service—an episode climax by the Alger Hiss case. McCarthy claimed to have a list of up to 00 names of communists who had infected the department, but he never produced the list. Hiss was eventually convicted of perjury.

Organizations besides the State Department assumed specialized foreign affairs tasks, as U.S. influence and responsibilities around the world grew to proportions never before imagined. These included the National Security Council NSC , the Defense Department, the Central Intelligence Agency CIA , the Economic Cooperation Administration ECA , the Agency for International Development AID , the United States Information Agency USIA , the Peace Corps, the United States Trade Representative USTR , and many others.

Secretaries of state and ambassadors sometimes had difficulty maintaining control over various embassy elements. President John F. Kennedy began the tradition of reinforcing ambassadorial leadership at posts abroad by writing a personal letter to each ambassador outlining his or her responsibilities and authorities.

The Foreign Service Act of 1946 thoroughly overhauled the management and administration of the Foreign Service and created the Foreign Service Institute FSI to provide language, area, and professional training for foreign affairs personnel. In 1993, FSI moved to a permanent site designed for its special purposes at the National Foreign Affairs Training Center, ending many years of teaching in makeshift, leased quarters.

The State Department grew rapidly after World War II, opening a record number of missions abroad, increasing its domestic and foreign services, and moving to new quarters in 1947, which were greatly expanded between 1957 and 1961. In 1957 a major overhaul of the personnel system, as proposed by Henry M. Wriston, led to the integration of many Civil Service employees into the Foreign Service, and for the policy of accrediting ambassadors and fully staffed embassies to all the newly independent countries in Africa.

Henderson served as minister to Ira 1943–1945 ambassador to India and minister to Nepal, 1948–1951 and ambassador to Iran, 1951–1954. As deputy under secretary for administration in 1955, he was instrumental in the construction of the main State Department building. Later, he was chiefly responsible for implementing the Wriston Report’s proposals, integrating the department’s Civil Service officers into the Foreign Service, and for the policy of accrediting ambassadors and fully staffed embassies to all the newly independent countries in Africa.

Henderson was among the first group of officers to achieve the rank of career ambassador—the highest in the Foreign Service. To commemorate his service, the department dedicated the Loy Henderson Conference Room in 1976.
Under presidential direction, the Department of State, the Department of Defense, and the new foreign affairs agencies—especially the CIA, AID, and USIA—made vigorous efforts to implement the policy of containment. An alliance system that included the North Atlantic Treaty Organization (NATO), the Rio Treaty, the Southeast Asian Treaty Organization (SEATO), the Central Treaty Organization (CENTO), and the Australia, New Zealand, and U.S. Treaty Organization (ANZUS) negotiated to check the spread of communism around the world. The U.S. launched massive economic aid programs in Europe, Asia, Latin America, Africa, and the Middle East. Information programs, radio broadcasts, and cultural and academic exchanges were expanded and given worldwide scope. Counterinsurgency became a major concern, especially in the 1960s, and all Foreign Service personnel received training in the subject.

Rival superpowers confronted each other more than once. In 1948, the West mounted an airlift in response to the Soviet blockade of Berlin. In 1961, the discovery of Soviet missiles in Cuba led the two countries to the brink of nuclear war. President Kennedy declared an embargo on further shipments and resolved the crisis through negotiation and compromise.

Several times, the Cold War turned hot, though Soviets and Americans never directly fought each other on the ground. U.S. and Allied troops engaged in full-scale warfare in Korea from 1950 to 1953, and in Vietnam from the mid-1960s to the mid-1970s. U.S. diplomats led UN opposition to the invasion of South Korea by North Korea. They also encouraged Allied support and eventually negotiated the settlement.

Officers from all foreign affairs agencies were assigned to Vietnam both in Saigon and the provinces to guide the government of South Vietnam in an increasingly unpopular war against the National Liberation Front and North Vietnam. U.S. embassies faced worldwide protests.

U.S. diplomats and military personnel played advisory roles in conflicts in many countries—Greece, the Philippines, Cuba, Guatemala, Chile, Bolivia, and Brazil. The U.S. also encouraged the difficult task of opposing leftist nationalism while advocating for human rights.

Despite confrontations and tensions in this period, president after president directed U.S. diplomats to press for arms control, enabling such advances as the Nuclear Test Ban Treaty in 1963, SALT I and the Anti-Ballistic Missile (ABM) Treaty in 1972, and the Ford-Brezhnev agreement in 1974, which led to SALT II and a series of nuclear nonproliferation agreements.

Resumption of bilateral relations with China became one of the most outstanding diplomatic events of the era, culminating with President Nixon’s visit to Beijing in 1972.
Throughout the postwar years, U.S. diplomats have been active in the Middle East as landmark events have occurred—the recognition of Israel in 1948, the CIA support for the overthrow of the Iranian government in 1953, oil-for-security deals with the Persian Gulf monarchies, the 1979 Israeli-Egyptian peace accord, the 1979-1981 hostage crisis in Tehran, 1983 terrorist bombings of the U.S. embassy and Marine barracks in Lebanon, killed more than 300 Iraqis' invasion of Kuwait and the resulting Gulf War in 1991, the Israeli-PLO Oslo peace agreement in 1994, the U.S. invasion of Iraq in 2003, the Arab Spring demonstrations of 2011, a nuclear arms control deal with Iran in 2015, conflicts in Libya, Syria, and Yemen.

U.S. mediation in conflicts around the world became a prominent feature of the post–World War II period. The United States played a mediating role in the Somali-Ethiopian conflict in 1977, in Namibia, Zimbabwe, and South Africa in the 1970s and early 1980s, and in Ulster and the former Yugoslavia in the 1990s.

In 1975, Congress created the position of Coordinator of Humanitarian Affairs in the Office of the Deputy Secretary. In 1977, President Carter elevated its status and appointed Assistant Secretary Patricia Derian to lead the Bureau of Human Rights and Humanitarian Affairs. Since then, human rights concerns have been part of the department's responsibilities, from annual reporting to bilateral and multilateral negotiations.

This period, especially the 1970s, witnessed major changes in personnel policies regarding female officers, spouses, and families in the foreign affairs agencies. Efforts were made to increase recruitment of women and minorities and to assure fairness in the promotion process. A 197 directive stated that Foreign Service spouses could no longer be required to perform uncompensated services, nor could any comments about them be included in an officer's efficiency reports. As of 197, female Foreign Service officers could no longer be required to resign from the service if they married. In 1978, the State Department established the Family Liaison Office FLO to assist families from all foreign affairs agencies at home and abroad.
THE POST–COLD WAR WORLD

The collapse of Soviet-backed communism following the destruction of the Berlin Wall in 1989 created entirely new conditions for U.S. diplomats. In this new era, confrontation and containment of the Soviet Union ceased to be the organizing principle of U.S. diplomacy. Suddenly U.S. diplomats became engaged in helping the countries of Eastern and Central Europe and the former Soviet Union develop viable democracies and free-market economies.

The United States was called upon to respond worldwide to conflicts stemming from ethnic, religious, and regional rivalries, notably in Somalia, Bosnia, Haiti, Rwanda, and Sudan. Policymakers were asked to reexamine the U.S. relationship to the United Nations and other international organizations. NATO’s role was recast as it fired its first shots in anger not against Warsaw Pact forces, but in Bosnia for humanitarian reasons. The media became more influential than ever before, forcing U.S. policy to focus on these crises.

Terence A. Todman

Career Ambassador Terence A. Todman retired in 1993 after 41 years in the Foreign Service. Born in the Virgin Islands, he brought to his State Department service an impressive ability with languages, enormous energy, and an uncanny sense of when to take major risks. Todman’s career included a remarkable 4 years as ambassador to six countries: Chad, 1969–72; Guinea, 1977–75; Spain, 1978–83; Denmark, 1983–89; and Argentina, 1989–93. He also served as Assistant Secretary of State for Inter-American Affairs, 1977–78.

Todman was honored by Congress for his contributions to U.S. foreign affairs at a ceremony in Statutory Hall in November 1993. He was recognized as serving the nation with dignity, honor, and true professionalism.
The attacks of September 11 transformed American diplomacy. As the War on Terror began, diplomats worked with foreign leaders and the United Nations to build multilateral coalitions. Secretary of Defense Donald Rumsfeld declared, “It’s a new kind of war. It will be political, economic, diplomatic, military.

Following the removal of the Taliban regime in Afghanistan in 2001 and Saddam Hussein in Iraq in 2003, U.S. diplomats worked to help Afghans and Iraqis rebuild and strengthen their political institutions. The revelation that American intelligence on Hussein’s weapons of mass destruction (WMD) program was wrong devalued U.S. credibility and created challenges for building trust with allies and civilians. Still, diplomats remained on the ground in both conflicts, using aid to promote civilian governance, education, and equality.

In addition to its global counterterrorism efforts, the U.S. also employed soft power to fight disease, poverty, and hunger, especially in Africa. Accounting for inflation, total U.S. spending on all foreign aid increased from 1 billion to nearly 50 billion between 2001 and 2017. While Iraq and Afghanistan received a substantial portion of these funds, aid was distributed all over the globe. In 2003, President George W. Bush announced the President’s Emergency Plan for AIDS Relief (PEPFAR), a 15 billion commitment to fight the disease. The U.S. also worked to contain other international threats. Diplomats sought to curb Russian aggression in Georgia and Ukraine, as well as North Korean missile testing and human rights abuses.

The State Department embarked upon several internal transformations itself. In 2006, Secretary Condoleezza Rice instituted the Transformational Diplomacy program, restructuring the department by emphasizing regional initiatives and moving diplomats to where they were most needed. Later, Secretary Hillary Rodham Clinton initiated the quadrennial Diplomacy and Development Review (DDR), a practice continued by Secretary John Kerry. Both Secretary Clinton and Secretary Kerry prioritized civilian leadership in addressing security, human rights, and climate change.

Upon volunteering for a dangerous post in Afghanistan in 2001, Foreign Service officer Anne T. Smedinghoff wrote, “I take seriously the word ‘service’ in our job title, and want to be sent where I am needed most.” She adapted well to the posting in Kabul and served as the control officer on Secretary John Kerry’s visit to the city in March 2013. Less than a month later, on April 6, Smedinghoff was delivering books to a school in Kabul, Afghanistan, when a suicide bomber seriously wounded her. She died that afternoon.

To honor her sacrifice and service, the Smedinghoff family created a memorial fund at Johns Hopkins University.

Former ambassador Ryan Crocker endured threats throughout his career. While he served as ambassador to Syria in 1998, a mob attacked his Damascus residence. For his service in Syria, Iraq, and Afghanistan, Crocker was awarded the Presidential Medal of Freedom.
Diplomats in the War on Terror increasingly found themselves facing a new kind of enemy, decentralized networks of nonstate actors. To minimize such dangers, the State Department built fortress-style embassies, classified more assignments as unaccompanied, and placed restrictions on where diplomats could go. These new measures offered protection but created new challenges by limiting diplomats’ interactions with local civilians and forcing many diplomats either to decline assignments or leave their families behind.

These trying circumstances encouraged collaboration between diplomats and the military. Provisional Reconstruction Teams (PRTs) attempted to restore order in parts of Afghanistan. In 2003, the White House created the Iraq Stabilization Group, a joint effort of the State, Defense, and Treasury Departments. Headed by Condoleezza Rice, then national security advisor, this group included committees on counterterrorism, economic development, political affairs, and media relations.

Despite the collaboration between departments, military agencies have often eclipsed the State Department in planning, strategy, and presence. Some analysts have suggested this imbalance has proved detrimental to America’s grand strategy. Critics of this trend, including former Secretary of Defense Robert Gates and ambassador Richard Holbrooke, expressed concerns that the State Department’s input and expertise were overshadowed, underfunded, and ignored.

Despite these obstacles, U.S. diplomats have continued their work worldwide, displaying bravery and resolve in the face of threats. In addition to efforts headed by USAID, American diplomats have partnered with the United Nations, other countries, and private organizations to confront international challenges such as climate change and disease prevention. One of these efforts, Our Cities, Our Climate, works to recognize and encourage action against climate change. Another program, Determined, Resilient, Empowered, AIDS-free, Mentored, and Safe (DREAMS), builds on PEPFAR to promote gender equality, education, and disease prevention. In 2010, U.S. diplomats were also part of a multinational response to the Haiti earthquake. These efforts have contributed to security, stability, and empowerment abroad.

During her career, Slater worked to improve IT infrastructure at multiple U.S. embassies. In recognition of her service, she won the State Department’s Thomas Morrison Award for IT Excellence in 1996 and the Heroes of U.S. Diplomacy recognition in 2019.

Liie Slater

August 6, 1998, was Elizabeth “Lizzie” Slater’s first day as an information technology specialist at the U.S. Embassy in Dar es Salaam, Tanzania. The second day, terrorists bombed the complex. Sitting a mere 50 feet from the detonation, Slater was buried under rubble, suffering facial and head injuries.

Despite sustaining these injuries, Slater remained in Dar es Salaam to help organize the embassy’s reopening. She also served in Kabul, Baghdad, and Nairobi. In 2019, she became dean of the School of Applied Information Technology at the Foreign Service Institute.

Many embassies, including the one seen here in Sierra Leone, use design and geography to improve safety. Some embassies are set on hills or have moat-like perimeters. This increases security but also isolation.
Technology and social media have created new opportunities and challenges for diplomats. When democratic movements swept across the Middle East and North Africa in 2011, the State Department worked to ensure that reformers and dissidents had access to technology and networks. As protesters rallied in the streets, the Obama administration used diplomacy to secure UN Security Council resolutions in support. Although democracy’s path in the region has not been smooth, the protests highlighted the importance of both technology and international cooperation for democratic movements.

However, state and nonstate actors have also used technology as a weapon to destabilize democracy, weaken economies, and threaten individual privacy. In 2010, a WikiLeaks document dump revealed the names of private citizens and exposed sensitive diplomatic efforts. Continued nonstate actors’ threats against diplomats’ privacy proved the need for increased diplomatic discretion and security.

In response, the State Department, the Department of Homeland Security, the Department of Defense, the National Security Agency, and the Central Intelligence Agency have cooperated to combat the new threats of cyber warfare. In 2011, the State Department established the Office of the Coordinator for Cyber Issues, which manages diplomatic efforts to protect networks and preserve cyberspace stability. Shortly after the new office launched, Russia employed sophisticated cyber warfare attacks against Ukraine. Later, in 2016, Russia trained hackers and bots against the United States. China has also targeted U.S. networks. In response to the new, digital cold war, Congress granted the State Department $10 million to counter Russian interference in elections.

Cyberattacks can undermine democracy, reveal private information, and disrupt the economy. They can also threaten State Department efforts to manage trade and facilitate new agreements with other countries. For the State Department, the Internet is a double-edged sword, creating both new diplomatic tools and grave national security threats.